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APPOINTMENTS

- 2007-2009. Visiting Assistant Professor of Sociology. Harvard University
- 2005-present. Assistant Professor of Sociology. University of California, Los Angeles.

EDUCATION

- 2005 Ph.D. Sociology Princeton University
Dissertation: The Effects of Ownership Concentration on Media Content
Committee: Paul DiMaggio (chair), Scott Lynch, and Paul Starr
- 2002 M.A. Sociology Princeton University
Exams: Culture and Mass Media, Inequality, and Organizational Theory
- 1999 B.A. Sociology UCLA
(Phi Beta Kappa, Departmental Honors)

RESEARCH INTERESTS

- Sociology of culture
- Diffusion of innovation and networks
- Economic sociology and organizational behavior

PUBLICATIONS

- 2012. *Climbing the Charts: What Radio Airplay Tells Us about the Diffusion of Innovation*. Princeton, NJ: Princeton University Press.

- 2010. “I’d Like to Thank the Academy, Team Spillovers, and Network Centrality” with Nicole Esparza and Phil Bonacich. *American Sociological Review* 75:31–51.
- 2009. “Hollywood and Jerusalem: Christian Conservatives and the Media.” in Steven Brint and Jean Schroedel. *Conservative Christians and American Democracy*. New York: Russell Sage Foundation.
- 2008. “Modeling Diffusion of Multiple Innovations via Multilevel Diffusion Curves: Payola in Pop Music Radio” with Ming Ming Chiu and Joeri Mol. *Sociological Methodology* 38:201–230.
- 2008. “By the Numbers: Lessons from Radio,” in William Ivey and Steven Tepper. *Engaging Art: The Next Great Transformation of America’s Cultural Life*. New York: Routledge, 2008.
- 2008. “Changing Arts Audiences: Capitalizing on Omnivorousness” with Richard A. Peterson, in William Ivey and Steven Tepper. *Engaging Art: The Next Great Transformation of America’s Cultural Life*. New York: Routledge, 2008.
- 2004. “Elites, Masses, and Media Blacklists: The Dixie Chicks Controversy” *Social Forces* 83:61–78.
- 2000. co-editor, with Michael Suman. *Advocacy Groups and the Entertainment Industry*. Westport, CT: Praeger. Also contributed solo-authored chapter, “Hostile and Cooperative Advocacy.”
- 1997. “In Response to Donald Wildmon,” in Michael Suman (ed.). *Religion and Prime Time Television*. Westport, CT: Praeger, 1997.

WORKS IN PROGRESS

- “Close, But No Cigar: The Bimodal Rewards to Prize-Seeking” with Oliver Schilke
(Revise and Resubmit at *American Sociological Review*)
- “The Diffusion of Legitimacy and the Diffusion of the Legitimate”
(Revise and Resubmit at *Sociological Theory*)
- “Obfuscatory Relational Work and Disreputable Exchange”
- “Social Networks and Political Mobilization in the Gourmet Food Truck Industry” with Ed Walker and Nicole Esparza

FELLOWSHIPS, AWARDS AND HONORS

- 2011–2012. UCLA Senate Faculty Research Grant
- 2009–2011. Alfred P. Sloan Foundation, Industry Studies Fellow.
- 2007–2010. National Science Foundation, Program on Innovation and Organizational Change, “Sustaining and Disruptive Innovation: Drawing Lessons from the Radio Industry” (Award # SES-0724914)
- 2007–2008. Social Science Research Council, “Assessing the Impact of the Spitzer Payola Investigation”
- 2006–2007. UCLA Senate Faculty Research Grant
- 2004–2005. Mellon Foundation Doctoral Fellow in Cultural Policy, through the Princeton Center for Arts and Cultural Policy Studies
- 2003–2004. Woodrow Wilson Society of Fellows Awarded to Princeton University graduate students in the social sciences whose work addresses public policy.
- 2003. Rockefeller Foundation Grant to Investigate Cultural Conflict, through the Princeton Center for Arts and Cultural Policy Studies
- 2001–2003. Princeton University Graduate School Summer Research Grants
1999–2003. Princeton University fellowship

COMPUTER CODE

- 2010. “FSX: Stata module to show names of files in compact form (Unix-friendly defaults),” with Nicholas Cox, Statistical Software Components S457194, Boston College Department of Economics.
- 2010. “DIFFUSION,” Net Logo User Community Models, Center for Connected Learning, Northwestern University.
- 2010. “SHUFFLEVAR: Stata module to shuffle variables relative to the rest of the dataset,” Statistical Software Components S457116, Boston College Department of Economics.
- 2009. “GRAPHEXPORTPDF: Stata module to produce PDF graphics on non-Windows systems,” Statistical Software Components S457036, Boston College Department of Economics.
- 2009. “STATA2PAJEK: Stata module to export data to Pajek .net format,” Statistical Software Components S457075, Boston College Department of Economics.